

XT INCUBATOR

BUILDING THE NEXT GENERATION BLOCKCHAIN TECHNOLOGIES

SERVICE INTRODUCTION

ABOUT US

XT Incubator is the venture building arm of XT.COM.

At XT Incubator, we empower startups to foster collaboration to further drive innovation. **We work intensively with digital currency ecosystem stakeholders to get the projects into the best possible shape and refine their pitch to next financing round.** By leveraging our **11 global offices in 5 continents, 500+ media partners, 1000+ KOLs, and 50 million community userbase,** we help projects to take off their global expansion and grow organically.



THE PROBLEM

- Entrepreneurs are looking for cofounders, staff, orientation, expertise, funds, physical space, connections and a complete ecosystem to grow their startups.
- Talents are looking for opportunities to show themselves and stay relevant to become web3 ready.
- Local governments are in desperate need of technology and radical innovations to promote economy.
- Ventures and angel investors look for ways to participate on promising projects.
- Most of the resources available and service providers are all spread out.

OUR SOLUTIONS

- Empower promising teams on their Web3 path, support them with the provisions of tools, connections, communities, physical space, expertise and/or funds from kickstart to growth or simply aid punctually where needed.
- Join and grow with the XT ecosystem, by interconnecting actual and promising talents, projects and communities while providing useful products and tools for them and ultimately for the general society.
- Allow corporates, institutions and governments to support blockchain entrepreneurs as well as to participate in their early stages allowing them to grow with them.
- Provide an environment where service providers can easily find clients and to offer solutions.

HOW TO COLLABORATE WITH US

We've been there, seen it. For startups, in better shape means a better product with more users, and more options to raise capital. For investors, the intensive interaction builds valuable insights into ventures' potential.

Partner With Us

Media
 Advisory
 Market Maker
 Marketing Agency
 Incubator/Accelerator

Become A Resident

- Access to XT incubation centers at more than 10 countries: the United States, Russia, Thailand, Dubai, Singapore, Malaysia, South Korea... ..
- Ticket to XT-events and VC Meet-Up sessions

Scale With Us

- Ongoing office hours
- Executive coaching
- Advisory (pitch, tokenomics, user growth)
- Legal Support
- Marketing/Global Expansion Strategy
- **101Day To-the-moon (THM) Program to become XT Alumni**

Co-invest With Us

- XT Demo Day
- Vertical specific investors clubs
- Early-Stage Investor Summit
- Incubator Referral Program
- Syndicated investment for 101day THM winning projects.

PARTNER WITH US

We are cultivating long term relationship for our XT ecosystem.

As the projects grow, here are the resources available to XT incubator alumni.

Community: 400,000 users (25 regional communities).

Media: 500+ global and local vertical media partners

KOLs: 1000+ signed local KOL, 30+ thought leaders in vertical forums

Investors: a professional VC investors network who funded over 1000+ startups since 2012.



ECOSYSTEM STAKEHOLDERS

MARKET MAKERS

Provide service to facilitate healthy market performance

CRYPTO LAWYERS

Provide regulatory guidance and legal support for start-ups going global

MEDIA/COMMUNITY/KOL

Support a wide range of marketing activities and brand exposure opportunities

INVESTORS

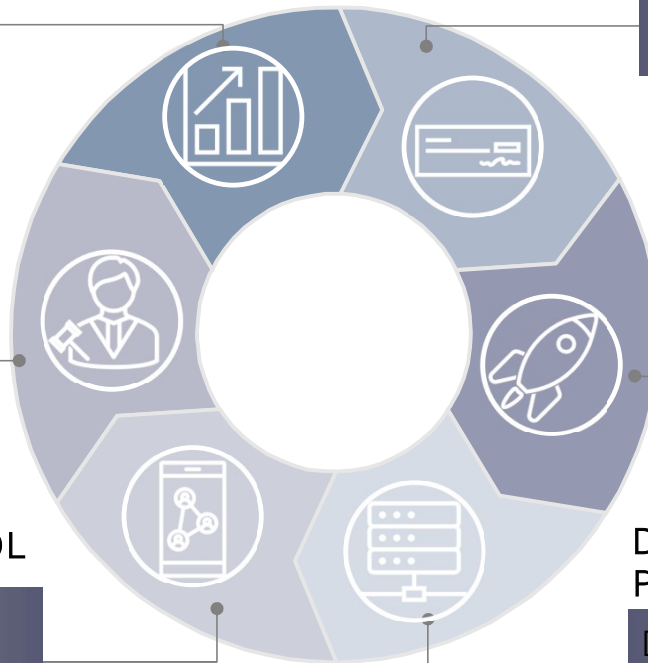
TOP Crypto VC funds ready to provide funding to innovative projects

STARTUPS/PROJECTS

Use XT office space and facilities, receive advisory services, or join an incubator program

DATA PLATFORMS

Data driven approach and growth hacking techniques to empower exponential growth



PARTNER WITH US - MEDIA

We collaborate with highly influential global media in Finance industry as well as 500+ Asian local vertical media, using local language to craft local stories.

Global Media



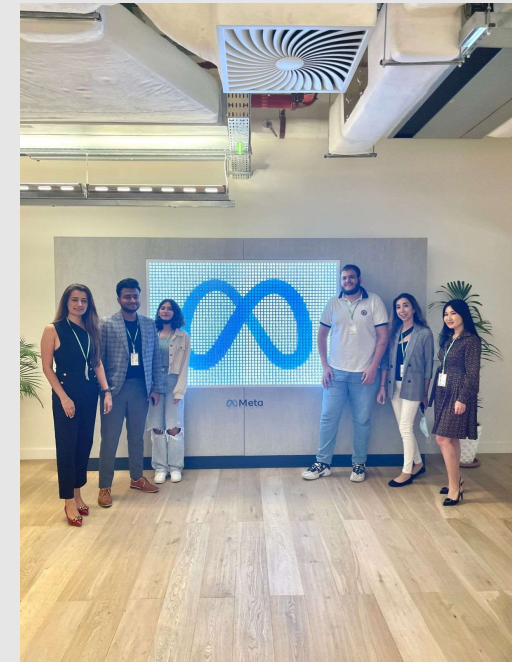
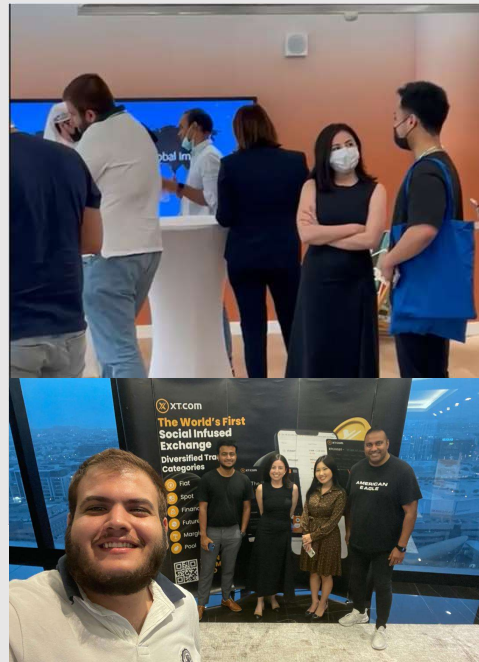
Asia Local Media



PARTNER WITH US – META

XT.com is officially partnered with Meta (Facebook). The XT Dubai Team was invited by META (Facebook) at META Dubai headquarter.

Highlight of the day: Sara Al Alj, Senior Account Manager MENA, Meta Business Group, visiting XT's Dubai Office. 06/23/2022, 48 Burj Gate, Dubai, UAE



PARTNER WITH US – KOL/AGENCY/COMMUNITY

NFT, DeFi, GameFi, SocialFi... ... you name the vertical, we provide catered community growth strategies by leveraging our strategic partnership of vertical communities as well as our over 1000+ signed KOL.

Global Media

Strategic Partnership with Tapatalk & Btalk

200 Million+ Registered Users
 30% Users in Europe
 1 Million + Active users
 50% Users in north America
 6 million+ Daily visitors checked from similarweb



Densely populated in China & Korea
 Btok Red Packet supporting ERC20 and BSC tokens
 10 Million+ registered subscribers
 2 million active subscribers

KOL

South Korea & Southeast Asea KOL Community: 5 Million Streams in SEA, 30+ opinion leaders in South Korea

메타버스포럼 Metaverse Forum 24.6K subscribers	에픽샘 EPICSAM CRYPTO 67.5K subscribers	
돈버는꿀정보 10.5K subscribers	알리의블록체인인포 11.3K subscribers	
메타버스포럼 Metaverse Forum 24.6K subscribers	코인만랩 44.8K subscribers	
코인 공부 - 코공 34.8K subscribers	코인소년 45.6K subscribers	
DREAM ER 12K subscribers		

Marketing Agency



PARTNER WITH US – VC INVESTOR NETWORK

We value quality over quantity, and hence we carefully choose advisors from the trusted network of VC investors.

VC/Incubators
advisory



PARTNER WITH US – MARKET MAKER & OTHER PARTNERS

Market Makers



Blockchain Developers



Crypto Lawyers



Data Platforms



BECOME A RESIDENT

Just get the workspace you need, the rest is on us.

Whenever, and wherever you need, we pick the perfect location for you, so that you can fully focus on business.



[XT Global, Dubai]

BECOME A RESIDENT

We provide office space at prime locations in Financial and Tech Centers, at a competitive rate, starting from 399 USD per month, with worry-free services and best-in-class facilities...

Stay Tuned, More to Come in 2023...

Collaborative Space

Spacious, walk-in ready offices;

Collaborative environment



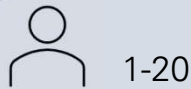
1-20



Dedicated Desk

You own desk in a shared office

Total seats



1-20



Podcast Rooms

Talk to our Podcast officer to schedule a podcast session at one of XT global offices.



1-3



Meeting Room

Bookable meeting rooms available by hour



1-20



Event Centre

Zero distance to top VCs in the industry and harness pitching skills at Weekly Pitch Event.



1-100



SCALE WITH US

100 DAY TO THE MOON INCUBATOR PROGRAM



Phase I: Nailing

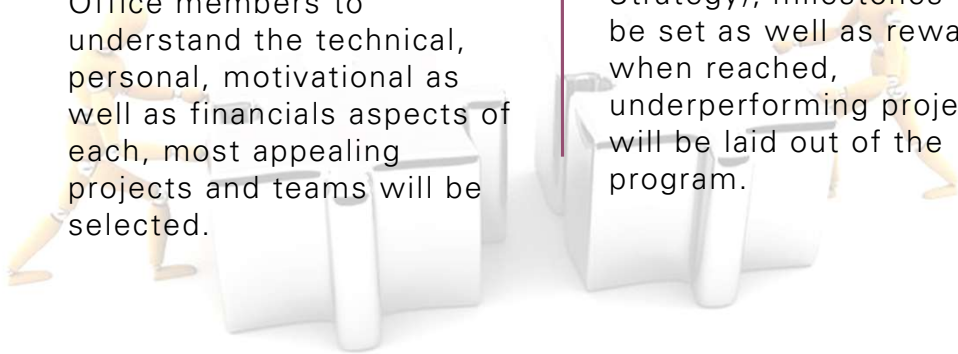
- Initial registration is open to all, meetings will be done with XT Incubator Admission Office members to understand the technical, personal, motivational as well as financials aspects of each, most appealing projects and teams will be selected.

Phase II: Scaling

- Reviews and feedback will be given by XT Advisory on the addressable aspects of the projects (MVP development, Pitch-deck, White-paper, Growth Strategy), milestones will be set as well as rewards when reached, underperforming projects will be laid out of the program.

Phase III: Sailing

- Winners: At the end of each incubation season, the top projects will receive the biggest portion of the grant and will have XT as lead investor to help them reach their total funding goals with VC network, will have direct listing on the exchange, and full ecosystem support.
- *each incubation season will have a fix of number of winners to be set once all projects have applied.



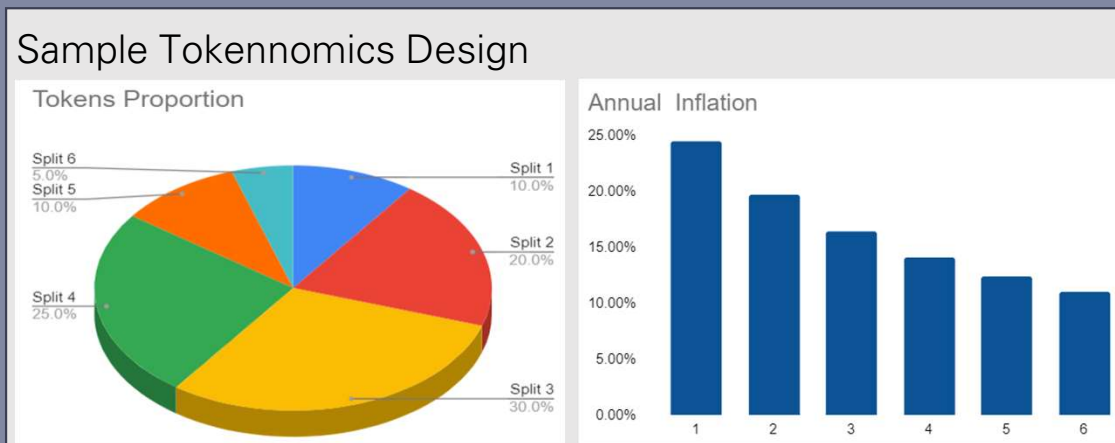
SCALE WITH US - ADVISORY SERVICES

No interested in going to the moon? You can always reach out to book a session with our advisors and mentors from . You are not alone navigating through uncertainties. We are here to provide at every little step.

▶ OUR ADVISORY SERVICES

- Pitch deck refinement
- White paper development
- Advisory on Business Model
- Token Economy Design and Advisory
- Customized User Growth Strategy
- Visa/ License / Legal Services
- Market Expansion strategy

When reviewing or designing the tokenomics of a project, we consider aspects including but not limited to token use cases, token splits, annual token inflation, fully diluted valuations, burning mechanisms, vesting's, token value sustainability, relation of inflation and expected growth, holders benefits, liquidity, expected ROI, etc.



OUR EXTERNAL ADVISORS



FELIX SIM

Co-founder of Salad
Ventures



MIGUE C

Partner at New Tribe
Capital



ELIZABETH MOORE

Co – Founder of VENT



JOHN ZHENG

Founder & Director
Alliance For Good

AREAS OF FOCUS

TO SHAPE THE NEXT GENERATION BLOCKCHAIN TECHNOLOGIES, OUR DOORS ARE OPEN TO ALL VERTICALS IN THE BLOCKCHAIN AND DIGITAL CURRENCY UNIVERSE. OUR PAST SUCCESS AND CORE EXPERTISE LIE IN FOLLOWING VERTICALS:

Layer 0/1

Layer 0 or layer 1 are the fundamental blockchain pillars, used for value transfer and for building applications, they are what accrue the value of all what is built on top, yet innovation and special uses cases is what can make them differ. We expect this sector to still be leading.

Other Infrastructure

There are still projects that effectively bring value to users, facilitate communication, liquidity transfer and help the crypto ecosystem to scale at all levels facilitating the integration with non crypto products.
Samples are Bridges, Dao Tools, NFT tools, etc.

DeFi

DeFi became the first popular use case of smart contracts, giving freedom to individual to participate in Finance as big entities do on trustless way.
Lending, Borrowing, Liquidity, etc. We keep seeing future on this area and complete integration with other sectors.

Metaverse/ GameFi / SocialFi/NFT

Some of the strongest use cases for blockchains that directly touch humans is **possibility of bringing communities together, share value, introduce gamification and empower creators and creativity.** This is a future we are to take part in, these sectors will most likely bring mass adoption.

CO-INVEST WITH US

How does XT Incubator evaluate projects?

We take a rigorous approach to assess incubation applicants based on team reliability and resources, novelty and sustainability of business model, tokenomics and technological novelty, market competitiveness, segment attractiveness

1

Team: Reliability and capability of team

2

Business model: novelty, sustainability, use case

3

Product: Fundamental Tokenomics

4

Company: Market Expansion Roadmap: Viability

5

Competition: Core competencies

6

Market attractiveness: market size, growth potential

CO-INVEST WITH US

We take a rigorous approach to assess incubation applicants.

Team Reliability

- Years of experience in respective vertical
- Past Successes
- Early tractions/MVP
- Crypto knowhow
- Financial knowhow

Fundamental Tokenomics

- Allocation Splits
- Token Inflation
- Vesting
- Psychological Pricing
- Amount of Rise
- FDVs

Business Model

- Differentiator/ Moat
- Incentives
- Problems solution
- Target users
- Economic Sustainability
- Revenue Sources
- Scalability

Social Network

- Number of SN
- Product Visits
- Reliability of social media interactions
- Quality and variety of Interactions
- Followers' congruence

CO-INVEST WITH US

Benefits to become a co-investor at XT Incubator

- Being a sponsor at xt incubator events/podcasts/videos.
- Early access to high quality projects at attractive valuation
- In-depth due diligence of the wining project teams
- X% percentage of the funds will be used as investment on the wining projects

APPLY NOW!

Too early? Too late? Don't put the barrier into yourself on why you are not applying...

I am too early to apply for an incubator...

I am too late to apply for an incubator...

I went to B-school, I've done a start-up before, I don't need it.

I've already joined other incubators once...

We do weird and crazy stuff, usual investors cannot understand..

These are just questionable reasons you put on yourselves which is not true. And in fact, we appreciate weird projects.

GET IN TOUCH WITH US

It is never too late or too early to apply

If you need help, you can email at incubator@xt.com