

Marketing Intern Job Description

Company Information

Ark7 is the hassle-free fractional real estate platform that provides users full control to diversify their portfolios with peace of mind. We empower people to invest in fractional real estate ownership and trade freely like stocks, anytime, anywhere.

Our vision is to break down the barriers to sustainable wealth through real estate and we are on a mission to simplify the complicated and connect people with opportunities and joy.

With Ark7's end-to-end real estate investment solutions from property acquisition and management, to securitization and accounting, people can enjoy passive income at ease while building the real estate portfolio at their fingertips.

We are a passionate and entrepreneurial team that embraces authentic ideas to deliver impeccable consumer experiences.

Marketing at Ark7

At Ark7 we firmly believe in the power and importance of creating world-class brand interactions and experiences - that directly contribute to the success of the business. The marketing team plays a key role in our mission to democratize real estate investment for all.

Position Title

Marketing Intern

Job Type

Part-time

Reports To:

The position will report directly to the Director of Marketing.

Job Overview:

We are seeking resilient self-starters who are eager to learn and want to be the voice of the user. Successful candidates for this role have strong critical thinking, leadership, and problem-solving skills.

You will receive substantial guidance, feedback, and mentoring from the team to help you understand the

market unit go-to-market strategy. You will also have the opportunity to independently develop campaigns and programs. This role can be located in San Francisco but has the possibility of being

remote.

Responsibilities and Duties:

- Participate in market research, analysis, benchmarking, reports and presentation development.
- Manage and create marketing content for internal and external use.
- Market, product, competitor, and customer research.
- Engage with business development teams on business analytics.
- Support management with streamlining processes and improving metrics.
- Other duties as assigned.

Location:

Onsite, remote

Ideal Qualifications:

- Bachelor's degree in journalism, communications, public relations, or related fields.
- Interest in copywriting, research, business development.
- Familiarity with Zoom, Google Drive, Jira.
- Comfortable working closely with product management, and business development teams.
- Excellent written and verbal communications skills. Ability to translate technology features into

business benefits.

- Self-motivated.
- Effective time management skills and the ability to reprioritize and meet deadlines.

Preferred Qualifications:

A prior internship experience working in a startup, tech company, or any kind of marketing internship.

Beyond the skills:

We are looking for candidates who are passionate about innovation and technology that can bring a

significant real-world impact. Ideal candidates live by the core values of our company:

- Truth.
- Responsibility.
- Efficiency.