

Company Description

Ark7 is an empowering real estate securitization fintech platform that lets you have direct access to quality real estate investment opportunities and invest in shares of each property based on your financial situation. We handle the end to end workflow from collecting comprehensive data, providing statistical guidance toward good choices, handling all the legal and financial procedures, and renting and managing all the properties thus putting you at ease while you're building your real estate investment portfolio.

Job Description

Seeking an epic, highly motivated Data Analyst Intern to join our Marketing team. Smack in the heart of the Real Estate Fintech industry, you will work closely with marketing teams in meeting and exceeding company goals.

The Data Analyst Intern participates in all aspects of supporting high profile and complex paid social media campaigns on networks like Google, Facebook, Twitter, Snapchat, Pinterest, Tiktok etc. This includes support with planning, implementation, ad-hoc request, analysis and reporting. This role is highly analytical – we are seeking someone who is comfortable with numbers and sophisticated excel reports.

Responsibilities:

- Analyze and Interpret Sales and Customer Data to determine purchasing patterns and market trends.
- Assist with developing reports and presentations on analytical findings.
- Conduct reviews on Product Performance and Product Purchasing Patterns with the sourced data to determine patterns, correlations, and causations of customer purchasing changes.
- Assist with market research projects.
- Review Customer Inquiry data and generate reports as needed.
- Run additional requested reports as needed for other Company departments.
- Adhere to work procedures, SOPs and processes that support Company and departmental standards.

Qualifications

- Experience working with coding languages—preferably SQL and Python
- Self-learner and eager to understand data, business processes, concepts, and technologies.
- Demonstrated analytical skills including troubleshooting and diagnosing data quality issues and anomalies and offering data findings and analysis outcomes.
- Advanced skills in excel
- Strong verbal and written communication skills
- Detail-oriented and organized
- Exhibit enthusiasm, passion, creativity and commitment.
- Ability to handle multiple tasks in a fast-paced environment, under tight deadlines.